February 27, 2013

GEORGIA-PACIFIC PROFESSIONAL AND VERSUS TECHNOLOGY, INC. COLLABORATE TO IMPROVE HAND HYGIENE IN HEALTHCARE

ATLANTA – Georgia-Pacific Professional has entered into a strategic alliance with Versus Technology, Inc. to introduce the SafeHaven™ monitoring system, designed to help healthcare workers improve their hand hygiene participation rates.

Healthcare associated infections (HAIs) are a growing challenge affecting the quality of healthcare, and according to the CDC, the best way to help prevent the spread of HAIs is through proper hand hygiene. Therefore, improving how healthcare facilities manage these infections can help contribute to patient and healthcare worker safety, as well as help manage the costs associated with these infections.

The SafeHaven system combines Versus Real-Time Locating System (RTLS) technology and Georgia-Pacific Professional dispensers and skin care products to make it easier than ever for healthcare professionals to practice and monitor good hand hygiene, and helps create a healthier environment in their facilities.

Versus infrared and radio-frequency technology can accurately identify individuals, pinpoint their location and detect necessary hand hygiene occasions. The associated customizable software solution provides real-time hand hygiene feedback to healthcare professionals and detailed reporting to management and administration to optimize training opportunities.

For more information on the SafeHaven monitoring system from Georgia-Pacific Professional, please contact us at: 1-866-HELLO GP (435-5647).

ABOUT GEORGIA-PACIFIC PROFESSIONAL
Georgia-Pacific Professional is a provider of hygienic dispensing systems, towels, tissues, soaps, air fresheners, wipers, cups, plates, cutlery and napkins. We serve a wide range of market segments, providing washroom, wiper and foodservice solutions for office buildings, education, healthcare, restaurant, lodging and manufacturing facilities through well-known product brands like enMotion®, Compact®, Dixie®, EasyNap®, SmartStock®, and Brawny Industrial®. For more information about Georgia-Pacific Professional, please call 1-866-HELLO GP (435-5647) or visit us at www.gppro.com.

GP Professional. Experience better™.
ABOUT VERSUS TECHNOLOGY, INC.
Established in 1988, Versus Technology, Inc. specializes in real-time location systems (RTLS) for healthcare. Used by more than 700 hospitals for enterprise patient tracking, bed management, asset tracking, and nurse call automation, Versus Advantages™ improves patient flow and documentation of caregiver and patient interactions, while enhancing communication and efficiency. Exclusively endorsed by the American Hospital Association, the Versus Advantages infrared (IR) and Active RFID solution is responsible for clinical-grade location and automation at a number of hospitals, clinics and long-term care facilities worldwide. To learn more about Versus, our technology and client successes, visit versustech.com.

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